



Office Use Only	
Username:	
Password:	
SCOM:	

## Advertising Agreement

Agreement between BlackHillsPortal.com, hereinafter called the Publisher and

Business Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_ Phone: # \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Web Address: \_\_\_\_\_

Hereinafter referred to as Advertiser. Advertiser agrees to:

### Self-Publishing

A Self Publishing account gives you control over your content. It enables you to publish unlimited Stories, Newsletters, Announcements, Press Releases, Jobs, Events, and e-Coupons. You can also update the information on your directory page to include pictures, links, mission statements, maps and so much more.

Self-Publishing Accounts: It's easy, fast, affordable, and requires NO technical expertise whatsoever. If you can type and click, you can self publish!

<input type="checkbox"/>	1 - 5	Employees	\$400.00 Year
<input type="checkbox"/>	6 - 10	Employees	\$500.00 Year
<input type="checkbox"/>	11 - 25	Employees	\$600.00 Year
<input type="checkbox"/>	26 - 54	Employees	\$700.00 Year
<input type="checkbox"/>	55 - 99	Employees	\$800.00 Year
<input type="checkbox"/>	100 +	Employees	\$900.00 Year

Administrative Accounts: Additional Self-Publishing Accounts - each \$100.00 Year x \_\_\_\_\_  
 Organization, clubs and church membership: 50% off Listed Rate Year x \_\_\_\_\_

### Section Sponsorships

Sponsor a Special Section or Business Directory Category. (ie: Announcements, Events, Classifieds or Consumer Services, Automotive Directory, Travel and Tourism, Entertainment or Home Decor)

Includes: Sponsor recognition in the header, sidebar "About Us" with link to your site, and home page exposure with 120x60 pixel banner.

Sponsorship – i.e. Automotive, Health, Legal, Organizations \$3500.00 Year \_\_\_\_\_

Desired Section: \_\_\_\_\_

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- Sidebar Home Page -. (120 x 200 pixels) \$500.00 Month
- Run of Site - Rotate throughout the entire site. Including Front Page (468 x 60 pixels) \$250.00 Month x \_\_\_\_\_ months
- Front Page - Rotate throughout Front Page. (120 x 60 pixels) \$250.00 Month x \_\_\_\_\_ months
- Front Page - Rotate throughout Front Page. (120 x 120 pixels) \$300.00 Month x \_\_\_\_\_ months
- Topic Page top in the Community Directory, one click off the home page (468 x 60 pixels) or (120 x 180 pixels) \$ 175.00 Month x \_\_\_\_\_ months
- Topic Page sidebar in the Community Directory, one click off the home page (120 x 60 pixels) \$ 100.00 Month x \_\_\_\_\_ months
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- Category Page in the Community Directory, two clicks off the home page. (468 x 60 pixels) \$100.00 Month x \_\_\_\_\_ months
- Category Page in the Community Directory, two clicks off the home page. (120 x 60 pixels) \$50.00 Month x \_\_\_\_\_ months
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- Special Section Banners under News, Events, Marketplace, Classifieds, Message Boards. (468 x 60 pixels) \$175.00 Month x \_\_\_\_\_ months

Month to month - published rate, contracted on specific page

**Listing PLUS - directory listing featured at top of alphabetical listings in categories.**

- 3 - 6 month contracts - published rate, (paid in full) plus the following added features:
  - ◆ Listing PLUS - directory listing featured at top of alphabetical listings in categories.
  - ◆ Your ad will be uploaded to rotate throughout the entire site, in addition to your specified location.
- Full year contract - 5% off published rate (paid in full)
  - ◆ Listing PLUS - directory listing featured at top of alphabetical listings in categories.
  - ◆ Your ad will be uploaded to rotate throughout the entire site, in addition to your specified location.
  - ◆ Your business is showcased as "Featured Business" on topic of choice.

**Business Directory Listings**

BlackHillsPortal.com is a community directory composed of local businesses; therefore, we don't list businesses outside the area without a fee. A local business is defined as a business physically located in The Black Hills or immediate surrounding area. Enhance your directory listing with a link to your website or use the many features Self Publishing has to offer!

- Enhanced Listing - Enhance your directory listing with a link to your website, Graphic and expanded description  
\$200.00 Year
- Local Basic business listing - No Charge
- Out of area enhanced listings - \$250 per year
- Individual Agents - w/enhanced listing. (ie: Real Estate Agents, Financial Planners, etc.)  
\$175.00 Year
- Restaurants can purchase a "Menu" button to add to their listing showing their menu offerings for as little as.  
\$150.00 Year
- Sponsor a Contest. Contests are fun and can include answers or picture submissions. Home page exposure is a plus!  
\$175.00 for a 2 week run
- e-Coupons - Promotions may be text, a graphic, or a combination of the two. Easily add, revise, or delete dynamic category types - Automated e-mail notification to advertisers of ad expiration - Automated removal of ads from site on expiration date - Allows readers to email ads and display printer friendly pages \$25.00 a month
- Banner Ad Design - BlackHillsPortal.com has a Professional Graphic Art Dept to assist you with banner ad design. Our design charges begin at \$50 for a static ad and \$100 for an animated ad (up to three frames).
- Copy writing – For Stories, Newsletters, Announcements, Events, Insertion orders or other \$1.00 minute
- Other -

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Total amount Due \$ \_\_\_\_\_

**Advertising Terms and Conditions**

Payment is due in full prior to placement. Pricing is subject to change without notice. Billing periods are set up for payment date the tenth of the following month for approved accounts and failure to pay any amount due may, at the option of the Publisher terminate this agreement.

This agreement commences on: \_\_\_\_\_ and ends on \_\_\_\_\_.

Publisher: \_\_\_\_\_ Advertiser: \_\_\_\_\_  
 By: \_\_\_\_\_ Print Name: \_\_\_\_\_  
 Date: \_\_\_\_\_ By: \_\_\_\_\_  
 Date: \_\_\_\_\_